



MVA Promotions Team Committee Report – June 2, 2010

MVA Promotions Team Met on May 12, 2010.
Next meeting will take place on June 9, 2010

Action Needed from Board:

-Request Executive Board Meeting to discuss options and ideas about Sandy Little's involvement in the festival and continuing her contract. Estimated monthly budget continuing her contract is \$800

Accomplishments:

- Changed name to Montclair Village Family Fun Festival
- Festival subgroups have been formed
- Teams assigned to festival subgroups
- Booth fees
 - Early Bird Sign Up \$150
 - Regular Sign Up \$175
 - Late Sign Up \$200
- Sponsorship Team Members have been assigned sponsors to contact.
- Music positions have been filled

Works In Progress:

- Proposal is being created to present to Parks and Recreation requesting use of the park. Mark Zinns will represent our cause.
- Layout of festival in the park to be completed by Theresa Henrekin
- Editing invitation letters and commitment forms
- Editing Montclair Village Festival website
- Contacting volunteers to participate in this year's festival
- Contacting vendors and artisans

Roadblocks:

- Parks and Rec approval of proposal
- Timeline – once approval received

Budget Concerns:

- Raising money to finance the festival.
- Funding for Sandy Little to continue assisting the MVA Promotions Team
- Request Executive Board Meeting to discuss options and ideas