



MVA Promotions Team Committee Report – August 4, 2010

MVA Promotions Team Met on July 21, 2010.

Next meeting will take place on August 11, 2010

Action Needed from Board:

None

Accomplishments:

- Festival has been approved by Parks & Recreation
- Parks & Recreation will receive 35% of festival profit
- Changed name to Montclair Village Family Fun Festival
- Festival subgroups have been formed
- Teams assigned to festival subgroups
- Booth fees
 - Early Bird Sign Up \$150 – Deadline August 15th
 - Regular Sign Up \$175 – Deadline September 15th
 - Late Sign Up \$200 – Deadline October 1st

(All Montclair Village Merchants will have a set \$150 registration fee if registered by August 31st)

- Sponsorship Team Members have been assigned sponsors to contact
- Sponsorship packet
- Music positions have been filled
- Food Vendor positions have been filled
- Festival Poster
- Interested vendor list in place
- General and food vendor registration forms
- Layout of festival has been determined
- Local non-profit organizations that will benefit from the festival has been determined (Parks & Recreation, MVA, Khadafy Foundation for Non-Violence in Oakland)
- Guardian Angels agreed to handle security
- Committed Volunteers: Boy Scouts of America
- Festival website has been updates
- General vendor, food vendor and sponsorship applications are on website

Works In Progress:

- Contacting potential sponsors - ongoing
- Contacting volunteers to participate in this year's festival - ongoing
- Contacting interested vendors and artisans - ongoing

Roadblocks:

-NONE

Budget Concerns:

-Raising money to finance the festival.