



Promotions Team Meeting

July 22, 2009

Attending: Diamond, Neal, Richter, Vickery

The Team met at Farmstead Cheeses & Wines.

MVA Mixers

- June 30 event – Vickery sent a list of attendees to all who attended for networking purposes
- Next Mixer – Tuesday, September 22
 - Rotunda room approved with Village Consulting at no charge
 - Agreed we'd have it no charge and ask folks to bring a bottle and/or edibles to pass
 - Encourage merchants to bring business cards and items for a drawing during the event - **Vickery**

Block Captains

Blocks are to be lettered or numbered and each team member assigned to confirm agreement from the following:

Block	Color	Captain(s)	Confirmer
A	Pea Green	Richter	Richter
B	Burnt Orange	Levin, Diamond	Levin
C	Hot Pink	Henrekin, Salvato, Sonia Wallach	Henrekin
D	Plum	Vickery, Foss	Vickery
E	Light Blue	Patel, Sandstrom	Richter
F	Purple	Kenward	Vickery
G	Aqua	Falconer, Neal	Neal
H	Dark Green & Dark Purple	Carlson, Montgomery	Vickery
I	Periwinkle Blue	Baxter	Richter
J	Dark Blue	Payne	Vickery

Brainstorming Document

- No updates were discussed.

Other

- It was agreed the next meetings will be:
 - Wednesday, **August 19, 6:30 PM – 7:30 PM - Montclair Bistro** .6118 Medau Place. Emphasis will be on getting Block Captains to attend. **Richter** will send E-vite and coordinate meeting (Vickery on vacation).