



Promotions Team Meeting

July 1, 2009

Attending: Diamond, Henrekin, Levin, Patel, Richter, Sonia Wallach, Tana, Vickery

The Team met at re4m for networking and moved the Metro Café for the meeting.

MVA Mixers

- June 30 event was a great success (65 people), marred by late start
 - Send a list of attendees to all who attended for networking purposes – Vickery
- Next Mixer – Tuesday, September 22
 - See if Italian Colors will cater - Vickery
 - See if we can use the rotunda room at Village Consulting - Vickery
 - Encourage merchants to bring business cards and items for a drawing during the event - Vickery

Block Captains

The following were identified as confirmed or potential Captains

- **Richter** – Pea green block
- **Levin (maybe Kozikis and Dominguez)** – Burnt orange block
- **Henrekin, Salvato, Sonia Wallach** – Hot pink block
- **Foss, Vickery** – Plum block
- **Patel, Sandstrom** – Light blue block
- **Kenward** – Purple block
- **Falconer, Neal;** - Dark green block
- **Carlson, Lowenberg, Montgomery** – Village Square
- **Baxter** – Purple block
- **Payne** – Dark blue block

Brainstorming Document

- Several items were updated on attached document

Other

- Linda Foss has agreed to remain co-chair, with Lee Richter, of this Committee
- It was agreed the next meetings will be:
 - Wednesday, **July 22, 6:30 PM – 7:30 PM – Farmstead Cheeses & Wines**, 6218 La Salle Ave. for networking and meeting. Vickery will send E-vite.
 - Wednesday, **August 12, 6:30 PM – 7:30 PM - Montclair Bistro** .6118 Medau Place. Richter will send E-vite and coordinate meeting (Vickery on vacation)