



MVA Promotions Team Committee Report – April 7, 2010

MVA Promotions Team Met on March 31, 2010.
Next meeting will take place on April 21, 2010

Action Needed from Board:

-NONE

Accomplishments:

- Festival subgroups have been formed.
- Teams assigned to festival subgroups.
- Booth fees determined:
 - Early Bird Sign Up \$200
 - Regular Sign Up \$225
 - Late Sign Up \$250
- Press Release

Works In Progress:

- Invite Letters/Commitment Forms are being drafted and are close to completion.
- Invite Letters to vendors and sponsors to be sent out.
- Commitment forms for participating vendors to be put on website.
- Website to be launched by next week.
- Timeline of festival and subgroups has been created and is being filled in.
- Layout of festival TBD.
- Wine vendor entry fee TBD.
- Locating sponsors.

Roadblocks:

-NONE

Budget Concerns:

- Raising money to finance the festival.
- Funding for Sandy Little to continue assisting the MVA Promotions Committee