



**Minutes of the Meeting of October 7, 2009
Pacific National Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Ken Betts, Tom Brodehl, Niels Dahl-Jensen, Jeff Diamond, Claudia Falconer, Theresa Henrekin, Linda Foss, Sara Kenward, Howard Neal, Tom Revelli, Lee Richter, Tracy Salvato, David Sarber, Liza Sonia Wallach
Absent: Lydia Nayo
Staff: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:15 PM by President Claudia Falconer. Fourteen Board members were present, constituting a quorum for the meeting.

Safety/Security Report

- All About Security reported there were several incidents in the past month:
 - Montclair Bistro break-in – safe stolen
 - Wheels of Justice bike robbery
 - A number of businesses – stolen credit cards
 - It was agreed the MVA should send an E-blast to merchants warning them of this situation (Vickery to write)
- The need for security cameras was raised. Niels Dahl-Jensen from the MVA Safety/Security Team told of the limitations of these cameras and suggested it was the individual business-owners' responsibility to install security devices.

District 4 Report – Richard Cowan

- City Council rolled parking metered parking hours from 8 PM to 6 PM at their October 6 meeting. They also approved removing any minimums on the use of credit/debit cards at parking kiosks. Both changes take effect immediately.
- Upcoming community events:
 - Dimond District Octoberfest – Saturday, October 10
 - Sunday in the Redwoods concert – October 11
 - Jewels of the Bay ballet – Friday, October 16

Open Forum

- Dan Melvin, area resident, asked for help in keeping two AC Transit bus lines serving the Village, 59/59A and 18. He stated a decision is being made on October 14. The Board agreed to write a letter to AC Transit opposing the elimination of the 59/59A line and the reduced service of the 18 line (Falconer to write).
- Mike Petouhoff, Shepherd Canyon Homeowners Association, presented plans for walking trail improvements adjacent to the Village. He asked the Board to help fund a historical sign for the Montclair Railroad Trail and asked for our help in developing the Shepherd Creek Trail. Upon motion duly made, seconded and unanimously approved it was agreed the MVA will pay \$400 of the estimated \$1,200 total cost for the creation of a historical sign, to be located near the Village, for the Montclair Railroad Trail.

Committee Reports:

- **Secretary** – Upon motion duly made, seconded and unanimously carried it was agreed that the Minutes of the September 2, 2009 Board meeting shall be accepted as amended on the attached.
- **Treasurer**
 - We have \$26,112 in cash/savings accounts which appears to be sufficient to cover our 2009 needs.

- **Beautification/Design/Land Use**
 - E-report, attached.
 - A proposed program of pigeon sterilization to reduce the negative impact on the Village was discussed. The Committee will provide a more detailed recommendation at a subsequent Board meeting.
- **Promotion**
 - E- report, attached.
 - A survey has been sent to merchants to determine how they participate in Village events, how they want to be contacted, and if they are interested in attending merchant mixers. The survey is also being used by Block Captains to establish a dialogue with those on their block.
 - A Merchant Mixer is scheduled for Tuesday evening, November 10, at the Montclair Bistro, starting at 6:15 PM.

Announcements

- The MVA was represented by Roger Vickery at the Sep 22 City Council meeting on parking enforcement. A letter stating our opposition to the 8 PM meter extension was sent to City Council and City Parking enforcement as well.

With no further business to discuss the meeting was adjourned at 7:45 PM.

Respectfully submitted

Linda Foss, MVA Secretary

Attached:

- Amended Board Minutes of September 2, 2009
- Beautification Committee E-report
- Promotions Committee E-report