



**Minutes of the Meeting of June 3, 2009**  
**Pacific National Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Ken Betts, Niels Dahl-Jensen, Claudia Falconer, Linda Foss, Sara Kenward, Tom Revelli, Lee Richter, Dan Shea  
Absent: Tom Brodehl, Nancy Ekstrom, Lydia Nayo, Howard Neal,  
Staff: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:25 PM by President Dan Shea. Eight Board members were present, constituting a quorum for the meeting.

**Open Forum**

- Chris Freck from Mason-McDuffie Mortgage Corporation introduced himself and his company at 6472 Moraga Ave.
- Lisa Tanya and Ashesh Patel from re4m introduced themselves and their new sustainable goods retail business at 2054 Mountain Blvd.
- Mateen Kemer, local filmmaker, showed a 2 minute video of a film, Oakland B Mine, to be shown at the Oakland Airport, for which he is seeking sponsorship funds. The Board referred this to the Promotions Team for consideration.
- Clinton Killian, Attorney at Law and local resident, said he is attending to learn how his organization can help local business districts.
- A resident asked why Roli Roti is not being allowed to sell chickens at the Farmers' Market. President Shea announced the Executive Committee is reviewing its decision made in the May Board meeting, in light of the number of resident shoppers who have complained about the decision.

**Committee Reports:**

- **Secretary** – Upon motion duly made, seconded and unanimously carried it was agreed that the Minutes of the May 6, 2009 Board meeting shall be accepted as written.
- **Treasurer** – We have deposited \$25,000 in a liquid CD account, and have \$9,988 in our checking account with all bills paid to date.
- **Beautification/Design/Land Use**
  - E-report, attached.
  - The Committee is working with the City on the installation of new bike racks in the Village with one remaining on La Salle waiting for merchant OK.
- **Safety/Security**
  - E-report, attached.
  - All About Security reported a joint effort by the OPD, local schools and AAS in addressing Wednesday afternoon unruly school kids gathering in the Village.
- **Promotion**
  - E- report, attached.
  - Next Team meeting is Wednesday, June 10, 2009, Holistic Veterinary Care, 1969 Mountain Blvd., at 6:30 PM. All interested merchants are encouraged to attend.
- **Nominations**
  - E-report, attached.
  - Ballots have been sent to all Village businesses, to be returned by June 15. Five of the Director candidates spoke briefly (Liza Sonia, Theresa Henrekin, Tracy Salvato, Bob Roberts and David Sarber).
  - Officer candidates are:
    - President – Claudia Falconer

- Vice President – Lee Richter
- Secretary – Linda Foss
- Treasurer – Tom Revelli

**Announcements**

- 2<sup>nd</sup> Quarter Merchant Update was E-mailed and mailed in the last five days to all Village businesses.
- The Update includes a Ballot for voting for new Board members and a sign-up form for the Merchant Mixer scheduled for Tuesday, June 30, from 6 – 8 PM at Montclair Bistro. It was agreed a follow-up E-mail should be sent to all for each item needing a response, in case recipients failed to see them in the Update.

With no further business to discuss the meeting was adjourned at 7:10 PM.

Respectfully submitted

Linda Foss, MVA Secretary

Attached:

- Beautification Committee E-report
- Crime/Safety Team E-report
- Promotions Committee E-report
- Nominations Committee E-report