



**MINUTES OF THE MEETING OF May 7, 2008**  
**Pacific National Bank, 1998 Mountain Blvd., Oakland, CA 94611**

PRESENT: Ken Betts, Tom Brodehl, Kathleen Caldwell, Niels Dahl-Jansen, Nancy Ekstrom,  
Claudia Falconer, Howard Neal, Tom Revelli, Lee Richter, Dan Shea, Winter Williams  
ABSENT: Mark Attarah, Linda Foss, Sara Kenward  
STAFF: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:20 pm by President Dan Shea. Eleven Board members were present, constituting a quorum.

**Oakland Police**

Officer Jason Scott introduced himself as the part-time Problem Solving Officer for Beat 13Z, the area that includes Montclair Village. He described his PSO job as dealing with issues that patrol officers can't handle, such as investigating patterns of crime. He said he would be doing walking patrols of the Village as part of his duties. He's also a traffic officer and will continue to issue speeding and other traffic violation tickets in the area. He can be reached at [jiscott@oaklandnet.com](mailto:jiscott@oaklandnet.com) or through the MVA office.

**Woodminster Amphitheater**

Tyler Pon provided information on the upcoming season and asked merchants to again consider advertising in the three programs under an MVA banner. It was agreed the MVA would again purchase the banner for \$250 and that merchants interested in advertising should contact Tyler or the MVA Office.

**Executive Director Updates**

A contract for sidewalk and other maintenance with **Peralta Service Corporation** has been extended for another year. All streets in the Village will be power-washed from May 13-16.

The City has been notified of the need to **paint parking spaces** on Village streets, to aid motorists who are being "creative" in the use of available spaces now that parking meters have been removed. The sidewalk in front of Montclair Estates is also being addressed.

**Committee Reports:**

- **Financial** – We have a Net Income of #38,241 as of 5/1/08, as shown on the attached Financial Statement.
- **Security** – Although a majority of the Board voted to award a new one year contract for security services to Bay Alarm in an E-mail vote prior to the Board meeting, by motion duly made, seconded and unanimously carried it was resolved to award a ninety day contact to our current security firm, All About Security, using the *MVA Private Security Patrol Needs* document, attached, as the basis for this contact. It was felt we have not given All About Security an opportunity to perform under these new requirements, and that a review of their performance at the end of ninety days should determine whether to continue with them or investigate awarding a contract to another security company.

- **Nominations** – It was agreed that a team, chaired by Sara Kenward, is to determine which if any of current Board members whose terms are expiring in June 2008 wish to be considered for re-election, and what new candidates are interested in joining the Board. Candidates are to be approved at the June Board meeting and a ballot mailed in June to all BID merchants for elections.
- **Beautification** – It was agreed that Wednesday, June 11, 2008 shall be the first of two public meeting of merchants and shoppers, to determine the initial aspects of the **Village Streetscape project**. The Zion Lutheran Church is the venue, and 6:30 – 7:30 PM the time. This meeting is being hosted jointly with the Montclair Safety & Improvement Council (MSIC) to reach a broader audience of interested parties.

The City has initiated a plan to install 18 additional **bike racks** in the Village to compensate for the loss of parking meters. It was agreed that one or two of these racks should be approved now for locations requested by merchants, but that the City be requested to hold off on any further installations until they can be worked into our Streetscape project plans.

- **Promotion** – It was agreed that the **MVA Mixer** shall be on Wednesday, July 9. Winter Williams and Roger are investigating having it catered and held on the garage roof.

It was agreed the **Holiday Stroll** will be on Thursday evening, December 4.

The next **Promotions Committee meeting** is scheduled for Friday, May 16, 9 AM, Pacific National Bank.

#### **Announcements and Open Forum**

- Voting for the Montclair Pet Mayor Contest is this month with the winner to be announced June 15.
- The Montclair Pet Adopt-a-Thon will be held on June 22 from 9 AM – 3 PM. The Board previously agreed to the closing of Antioch Court, and parts of Mountain Blvd. adjacent to Antioch Court, for this event.

With no further business to discuss the meeting was adjourned at 7:48 pm.

Respectfully submitted

Roger Vickery for  
Linda Foss, MVA Secretary

Attached: MVA Financial Statement – May 2008  
MVA Private Security Patrol Needs