



**Minutes of the Meeting of May 5, 2010**  
**Pacific National/US Bank, 1998 Mountain Blvd., Oakland, CA 94611**

Present: Ken Betts, Tom Brodehl, Niels Dahl-Jensen, Jeff Diamond, Claudia Falconer, Linda Foss, Theresa Henrekin, Lydia Nayo, Howard Neal, Tom Revelli, Lee Richter, David Sarber  
Absent: Sara Kenward, Tracy Salvato, Liza Sonia-Wallach  
Staff: Roger Vickery

The monthly meeting of the MVA Board of Directors was called to order at 6:18 PM by President Claudia Falconer. Twelve Board members were present, constituting a quorum for the meeting.

**Safety/Security Report**

- Silver Palace and Viewpoint Optical were broken into on April 13. It was agreed we should confirm Viewpoint's intention to put a grate on outside of building, which is not acceptable. Inside is acceptable. (Action Item)
- No other criminal activity was noted.

**District 4 Report – Richard Cowan**

- The City's pot hole blitz is scheduled for the week of May 10 in our area. Merchants are encouraged to report all areas needing attention to the PWA Call Center this week.
- Quan's office has received word of a liquor license request from Rite Aid. Quan's position is the Village is saturated with liquor outlets.

**Open Forum**

- Jill Broadhurst introduced herself as a candidate running for District 4 City Council to replace Jean Quan.
- David Sarber announced that Jim Schlader, co-founder of Woodminster Theater, is in very poor health and is not expected to be able to attend the May 8 tribute planned for him.
- Lee Richter asked if any plans were being made to use the empty Village firehouse. Mr. Cowan affirmed the Association would be included in any plans, and that he was unaware of any at this time.
- Teresa Bozikis said she has written to Quan's office regarding a graffiti wall in the Village or Village Park. She said she has also written regarding graffiti abatement. She was requested to send both letters to the Association for review before taking any further action. (Action Item)
- Roger Boaz expressed concern about increased parking enforcement in the Village.

**Committee Reports:**

- **Executive Committee**
  - Action Items were reviewed and updated (attached).
  - Upon a motion made, seconded and unanimously carried it was agreed the proposal for Associate Memberships (attached) be adopted and implemented. (Action Item)
  - It was agreed the size of the sign on the new Kotobuki Japanese restaurant does not meet C-27 zoning regulations but that the Board does not feel it is worth contesting at this time.
- **Secretary** – Upon motion duly made, seconded and unanimously carried it was agreed that the Minutes of the April 7, 2010 Board meeting (attached) shall be accepted as amended.

- **Treasurer**
  - We have \$4,653 in cash and \$10,185 in savings accounts. We expect our next BID payment for around \$26,000 in the next week or so.
  - Our main checking account has been moved from Bank of America to Pacific National/US Bank.
  - We anticipate no problem meeting current expense requirements.
- **Beautification/Design/Land Use**
  - E-report ([attached](#)).
  - Upon a motion made, seconded and unanimously carried it was agreed the Association shall fight the granting of a CUP to First Republic Bank for the Blockbuster property located at 2210 Mountain Blvd.
  - Upon a motion made, seconded and unanimously carried it was agreed that the Committee shall write a letter to the City planner protesting the appearance of a proposed Clearwire cell tower on the Village Garage, and to appeal any decision made by the Planning Department that does not provide for our input. (**Action Item**)
- **Safety/Security Team**
  - The Team is still reviewing proposals from the RFP sent to prospective private security firms in April.
- **Promotion**
  - E-report ([attached](#))
  - Upon a motion made, seconded and unanimously carried it was agreed that the 2010 Music & Wine Festival, scheduled for October 17, shall be canceled and rescheduled for a date in 2011, to give the Promotion Committee time to put the event together successfully.
  - It was agreed that the Association will host a Family Fun Day in Montclair Park on October 17, aimed at families and youth. This event is to be marketed as a new event, not a continuation of past Village Jazz & Wine Festivals.
  - The discussion regarding Sandy Little's involvement with the Committee was deferred to a later meeting.
- **Nominations**
  - We are on schedule for the following activities:
    - Existing Directors and Officers have declared their desire to serve another term
    - May Board Meeting (or 10 days after) - members receive a call for nominations mailing
    - Month of May - members submit nomination of candidates to Nominations Committee
    - June Board Meeting - candidates approved for voting
    - Month of June - members vote on candidates
    - June/July Mixer - new members announced

#### **Executive Director Announcements**

- It was agreed that the MVA will help promote a public meeting of candidates for District 4 Council Member, being hosted by the Piedmont Pines Neighborhood Association on June 1 at Monaghan's on the Hill, with the understanding the Association makes it clear no endorsements of any candidates are being made.

With no further business to discuss the meeting was adjourned at 7:43 PM.

Respectfully submitted

Linda Foss, MVA Secretary

Attached:

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| • Action Items                           | • Beautification/Design/Land Use Committee Report |
| • Associate Memberships Proposal         | • Promotions Committee Report                     |
| • Amended Board Minutes of April 7, 2010 |   |