

MVA BOARD OF DIRECTORS MEETING
MARCH 7, 2007 6:15 – 7:30 P.M.
LOCATION: CALIFORNIA SAVINGS BANK, 1998 MOUNTAIN BLVD.

MINUTES OF THE MEETING OF MARCH 7, 2007

Present: Sara Kenward, Justice Baxter, Ken Betts, Nancy Ekstrom, Howard Neal, Mark Attarha, Cheryl Strachan, Claudia Falconer, Dan Shea, Tom Brodehl, Linda Foss, Lee Richter.

Absent: Tom Revelli, Niels Dahl-Jensen

Staff: Helen Wyman

The Monthly meeting of the MVA Board of Directors was called to order by Justice Baxter at 6:18 on March 7, 2007. Twelve board members were present constituting a quorum. The minutes of February 7, 2007 stand approved as mailed. Moved by Richter, seconded by Falconer and the motion passed unanimously. Introductions were made. The Board welcomed the new owners of Curves Maribel Rivera and Marlene Simas and the new owner of the Montclair Malt Shop Mahin, a realtor at Montclair Better Homes.

ALL ABOUT SECURITY AGENCY – Eric Jefferson. Recent bank robberies a concern. Spending time in the district during the day to increase visibility. PLEASE EMAIL SECURITY ISSUES to Helen at montclairvillage@sbcglobal.net, the yahoo group at montclairvillage@yahoogroups.com, and Eric from All About Security at EJAASA@sbcglobal.net.

PACIFIC NATIONAL BANK – Linda Foss. Project moving slowly. Work will be done in two phases. Wall will be built down the middle of bank. Will have more to update next meeting.

MONTCLAIR SAFETY & IMPROVEMENT COUNCIL – Roger Vickery. Nancy and Claudia serve on MSIC Steering Committee. Citizen Patrols started in Piedmont Pines on weekend nights.

Pocket Park – waiting on new sign, set back project by 2-3 months. Once installed will plant and mulch.

ADMINISTRATION UPDATES: Helen Wyman.

- **Letter to Chief Tucker** – Collecting signatures of all merchants to send with letter. Board approved draft. Will strengthen the burglaries.
- **Oakland Merchant Leadership Forum** – Meetings are 4th Wed. of the month at City Hall, 8:30 to 10 am. All are welcome!
- **MVA Yahoo Group** – Please join montclairvillage@yahoogroups.com.
- **Update on new businesses** – Plush Puppy (now Glamour Paws) was having some domestic problems which set the opening back indefinitely. Beginning to work on space again. Planning on opening. El Agavero – Waiting on City of Oakland inspection. Hope to open in April.

COMMITTEE REPORTS:

ORGANIZATION: Justice Baxter

- **TREASURER'S REPORT – Tom Revelli Absent.** No report.

PROMOTION: Linda Foss

- 2007 Directory – Milton Cheng, owner of Snapshot Mosaics and the MVA graphic designer is working on new layout and Helen is updating the database. Will have sample next meeting.

BEAUTIFICATION/LAND USE: Claudia Falconer

- **Streetscape Update** – Financing the project is becoming a concern. Looking into hiring a professional grant writer. Justice's wife is a grant writer, will follow up.
- **Traffic Signal** – Stalled because of comments from last MVA meeting – still have not received report from Transportation Services.
- **Coldwell Banker Update** – Code Enforcement and the Planning department are both saying they will not have to remove the raised flooring. Leaving space empty would be in compliance. Liza Sonia's space is not ADA accessible which means they will have to put in a ramp or a lift or take out the stairs. Coldwell wants to negotiate with MVA but Board is unwilling to do so. Committee will continue to pursue the issue, research the language of the Planning Commission decision. Talk to Commissioners about the intention behind their decision. Claudia will write to Claudia Cappio, head of Planning.
- **Maintenance** – Still collecting bids from local companies.

COUNCILMEMBER JEAN QUAN'S OFFICE – Richard Cowan.

Helen is speaking at the Dimond Improvement Association meeting about BID's in Oakland.

ANNOUNCEMENTS:

Roger Boaz offered to clean sidewalks for free but the Board told him he is not allowed to work in the district without insurance. Roger was reminded of the letter sent to him last month.

NEXT MEETING APRIL 4, 2007 6:15 TO 7:30 P.M. LOCATED AT PACIFIC NATIONAL BANK (formally California Savings Bank), 1998 MOUNTAIN BLVD.

Adjourned: 7:35 pm

Sara Kenward, MVA Secretary