



MINUTES OF THE MEETING OF NOVEMBER 8, 2006

Board Members present: Sara Kenward, Justice Baxter, Dan Shea, Tom Revelli, Tom Brodehl, Niels Dahl-Jensen, Nancy Ekstrom, and Claudia Falconer.

Absent: Lisa Lesowitz, Ken Betts, Linda Foss, Cheryl Strachan, Howard Neal, Mark Attarha, Lee Richter

Staff Present: Helen Wyman

The Monthly meeting of the MVA Board of Directors was called to order by Justice Baxter at 6:28. Eight board members were present constituting a quorum. The minutes of October 4, 2006 stand approved as mailed. Moved by Falconer, seconded by Shea and the motion passed unanimously. Introductions were made.

Bay Alarm update - John Harwood. September was quiet besides chasing off kids at night. Helen asked if someone from Bay would attend the Montclair School meeting the following week but was told to talk to Dave Opperood the account manager. Tom Revelli volunteered to go on behalf of the Board.

Oakland Police Officers assigned to the Montclair Beat – Hoyle, Preznel, Bowman, Officer Hoyle described the pipe bomb incident in Montclair Park that took place the previous week. Montclair residents and business owners are urged to report all crimes to the police by calling 777-3333 or 777-3211 if you are calling from a cell phone. All reports must be completely filled out in order to be counted. Montclair receives less coverage because less crime is reported. Citizen Crime reports are available online at www.oaklandpolice.com. Officers also reported that the Montclair walking officer who had been out on disability has returned to work but has been reassigned. New chief does not consider walking officers a priority. MVA will write letter to Chief Tucker and start a PR campaign to get a walking officer in the Village. Helen can call Officer Hoyle on his cell phone if there is an emergency.

New MVA Member – Plush Puppy. Opening at the Village Soundz location, 2052 Mountain Blvd. Pet accessories, clothing, holistic food and grooming service.

Universal Waste Management – Erin Driscoll. Offering free pick up of e-waste of 20 units or more for Montclair businesses. Will schedule and promote an event for the Montclair community to drop-off. Potentially in January, in conjunction with the farmer's market. Warehouse located at 721 37th Ave in Oakland accepts drop-off's of electronics.

Jean Quan's Office – Richard Cowan. No updates. Discussion about penalties for illegal usage of handicapped placard.

MSIC - Roger Vickery. Nancy and Claudia have volunteered to join the MSIC Steering Committee. Thank you! The Pocket Park is moving forward. Discussion about the logo that will appear on the Welcome sign (MSIC logo not MVA).

Administrative Updates- Helen Wyman.

- **Correspondence:** Helen asked the Board what the MVA position on complaint driven correspondence is, using a letter addressed to the MVA as an example. The MVA does not get involved in disputes and will not take a position when it comes to how members run their businesses.
- **Montclair School Crime/Vandalism Meeting –** Tom Revelli & Helen will attend.

- **December Meeting** - The Board decided to cancel the December meeting due to the Holiday Stroll.
- **Holiday Stroll** – December 7th. Information packet was distributed to the Board and all members by the Block Captains.

Committee Reports:

ORGANIZATION – Justice.

- **Treasurer's Report – Tom Revelli.** Tom reported that there was \$2,600 in the general account and \$6,500 in the CD. Committees are staying in budget. When BID check arrives, MSIC will receive the balance owed of \$3,000.
- **Lisa Lesowitz has resigned from the Board.** MOTION: THAT SARA KENWARD ACT AS MVA SECRETARY FOR THE REMAINDER OF THE TERM. Falconer made the motion which was seconded by Dan and approved unanimously.
- **Security Proposal** – Discussion about the need for more presence on the streets to help deter crime. Other BID's use maintenance workers for this. Maintenance person with vest branding the MVA logo will help to reduce blight, crime and market the area. \$2900 available in the budget for maintenance. MOTION: THAT THE BOARD OF DIRECTORS OF THE MVA ALLOCATE \$1500 FOR MAINTENANCE SERVICES (10 HOURS PER WEEK) AND VESTS WITH THE MVA LOGO. Tom Revelli made the motion, Falconer seconded and it passed unanimously. Committee decided to keep Bay Alarm thru the end of the year and make efforts to have the walking officer returned.

DESIGN / BEAUTIFICATION - Tom Brodehl.

Committee is awaiting bids for steam cleaning. Michael Sturtz has not paid back the money owed. Tom will discuss the situation with Howard Neal, attorney and Board member.

LAND USE – Claudia Falconer.

Talked to City Planner Pete Vollman about the enforcement process for Coldwell Banker to vacate the retail space they are illegally occupying. Bill Singman enforcement officer, mailed letter stating November 30th was the date they had to be out by and a \$500 penalty will be assessed every five days from Nov. 30th until they vacate.

EMERGENCY PREPAREDNESS- Lisa. Absent. No report submitted.

Open Forum

Discussion about working with MSIC to get Felicia Aisthorpe, Montclair's walking officer back.

Meeting adjourned 8:04 p.m.

**Next Meeting: January 3, 2006 6:15 p.m. to 7:30 p.m.
California Savings Bank, 1998 Mountain Blvd**

On December 12, 2006 President Justice Baxter made a motion by email.

MOTION: TO ALLOCATE \$2500 TO HIRE PRIVATE SECURITY TO PATROL THE VILLAGE FROM 5 P.M. TO 6 A.M. ON FRIDAY, SATURDAY, AND SUNDAY NIGHTS BEGINNING THIS WEEKEND THROUGH THE END OF THE YEAR.

Brodehl – Y	Betts – N/A
Revelli – Seconded	Attarha – N/A
Foss – Y	
Kenward – Y	
Dahl-Jensen – Y	
Falconer – Y	
Shea – Y	
Neal – Y	
Ekstrom – Y	
Richter – Y	
Strachan - Y	